

MEDIA KIT • 2026

OLYMPIAN • BUSINESS OWNER • MOM • ADVOCATE

MAGGIE STEFFENS

Widely regarded as one of the most decorated water polo players in history — men or women. Three-time Olympic gold medalist, founder of two sports businesses, and mom redefining what it means to build a life beyond the pool.

3x

OLYMPIC GOLD

4x

OLYMPIAN

#1

ALL-TIME OLYMPIC
SCORER

**15+
yrs**

ON TEAM USA



CAREER SNAPSHOT

3x

Olympic Gold Medalist — 2012, 2016 & 2020

4x

Olympian, including Paris 2024

2x

Olympic MVP

15+ yrs

On Team USA

#1

Leading Scorer in Olympic History

5x

FINA / World Aquatics World Champion

3x

NCAA Champion, Stanford University

3x

Olympic Team Captain (2016, 2020, 2024)

100%

Win rate in every international gold-medal game played with Team USA

69

Game winning streak with the U.S. Women's National Team — a top-10 most dominant streak across all of American sports (Olympic, pro & NCAA)



THE STORY

BUILT IN THE WATER

Maggie Steffens grew up in Danville, California, in a family built around water polo. Her father played for Puerto Rico — the only member of the family to do so — and, like her uncle, also played for Cal alongside several other uncles and cousins from her mother's side, the Schnugg family. Her uncle went on to represent Team USA at the boycotted 1980 Olympics. Family has always been at the center of Maggie's story.

In 2008, a teenage Maggie watched from the stands as her sister, Jessica, competed at the Beijing Olympics. Four years later, the two took the pool together at London 2012 — and brought home Team USA's first Olympic gold in women's water polo. It was the start of a career that would make Maggie the winningest player in U.S. women's water polo history: a three-time Olympic gold medalist, two-time Olympic MVP, and the all-time leading scorer in Olympic Games history with 65 career goals. She has been part of Team USA for more than fifteen years, serving as team captain across the last three Olympic cycles (2016, 2020, 2024).

Off the pool deck, Maggie holds two degrees from Stanford University and has built a second career as a business owner — co-founding 6-8 Sports and founding Steffens Sports. She splits her time between Long Beach and Marin County, California, with her husband, Bobby Conner, and their son, Bo.

HOMETOWN

Danville, CA
(Bay Area)

BASED IN

Long Beach &
Marin County, CA

EDUCATION

Stanford
University, B.S. &
M.S.

LANGUAGES

English &
Conversational
Spanish

A RECORD LIKE NO OTHER

#1

ALL-TIME LEADING SCORER IN OLYMPIC GAMES HISTORY

65 career goals across four Olympic Games — a record for women's water polo

69-game winning streak with the U.S. Women's National Team — a top-10 most dominant streak across all of American sports, and 100% win rate in every international gold-medal game with Team USA

OLYMPIC

- 3x Olympic Gold Medalist (2012, 2016, 2020)
- 4x Olympian, incl. 2024
- 2x Olympic MVP (Rio 2016 & London 2012)
- 15+ years on Team USA; 3x Olympic team captain (2016, 2020, 2024)

INTERNATIONAL

- 5x World Champion (2015, 2017, 2019, 2022, 2023)
- 4x Pan American Games Champion
- 4x World Cup Champion
- 7x FINA Super Final Champion
- 3x FINA / World Aquatics Water Polo Athlete of the Year
- Pro club titles in Spain (Sabadell) & Hungary (UVSE)

COLLEGIATE & HONORS

- 3x NCAA Champion, Stanford University
- 2x NCAA Tournament MVP (2015, 2017)
- Multiple Player of the Year & First Team All-American honors at Stanford
- Women's Sports Foundation Sportswoman of the Year (2022)

CULTURAL IMPACT

THE POST THAT STARTED A MOVEMENT

Ahead of the Paris 2024 Games, Maggie posted on Instagram encouraging people to give women's water polo a chance — candid about how little financial support most Olympic athletes outside the biggest sports actually receive. The post reached hip-hop legend Flavor Flav, who committed to a five-year sponsorship of the U.S. Women's and Men's Water Polo teams and became their official hype man.

What began as one athlete asking her community for support grew into one of the most visible advocacy campaigns in women's sports. Flav's support expanded to USA Bobsled and Skeleton at the Milano Cortina 2026 Winter Olympics, and after the U.S. Women's Hockey team won gold, he invited them and fellow Olympians to celebrate in Las Vegas — a night that grew into SHE Weekend, a four-day event each July honoring elite female Olympians and Paralympians, hosted alongside MGM Resorts, Delta and Coca-Cola.

"It started with a tweet. Now it's a movement."

FLAVOR FLAV, ON THE ORIGINS OF SHE WEEKEND



BUSINESS OWNER, BUILT FOR SPORT

Alongside her Olympic career, Maggie has built two companies dedicated to developing the next generation of athletes — bringing the data, access, and mentorship that elite programs have always had to more players, in and out of the pool.



CO-FOUNDER

6-8 Sports

We combine revolutionary technologies with Olympic-level training programs to create the only platform for tracking performance, analyzing data, and connecting youth athletes with opportunities in water polo.

SHOWCASES

ACADEMY

MOBILE APP

LIVE SCORING

DATA ANALYTICS



STEFFENS

FOUNDER

Steffens Sports

A development platform for athletes — built around training, mentorship, and the kind of guidance Maggie relied on throughout her own career, helping the next generation of competitors grow on and off the water.

TRAINING

MENTORSHIP

DEVELOPMENT

BEYOND THE POOL

GROWING YOUTH SPORTS & WOMEN'S LEADERSHIP



TRAVEL & YOUTH SPORTS

- Travels across the U.S. and internationally to grow youth sports access, spending time with programs and communities on nearly every continent
- Has helped introduce water polo to non-traditional U.S. markets, including Utah, Colorado, Florida, Texas & Connecticut

LEADERSHIP & MENTORSHIP

- Runs girls' leadership clinics pairing athletic training with confidence-building and leadership development
- Mentors the next generation of athletes on and off the pool deck
- Ambassador for the Women's Sports Foundation
- A vocal advocate for women in sport through additional platforms and partnerships

"The biggest room in your house is your room for improvement."

CARLOS STEFFENS

OFF THE POOL DECK

WIFE, MOM & ADVENTURER

When she's not training, captaining Team USA, or running 6-8 Sports and Steffens Sports, Maggie is home with her husband, Bobby Conner, and their son, Bo, splitting time between Long Beach and Marin County — figuring out life as a new mom, chasing stamps in her passport, staying fit, and spoiling the family dog, Saba, a sheepadoodle.



TRAVEL

Always planning the next trip



FAMILY TIME

Long Beach & Marin County, CA



COOKING

Happiest in the kitchen



DOGS

Proud sheepadoodle mom to Saba



FITNESS

Still training, always competing



MOTHERHOOD

Proud mom to baby Bo



Proud Puerto Rican & lifelong Bay Area sports fan — married Bobby in San Juan, Puerto Rico. A genuine connection point for regional and cultural brand partnerships.



SOCIAL MEDIA

@maggie.steffens

Maggie's Instagram is where fans see the full picture — Olympic training and competition alongside travel, family life, and advocacy for women's sports. It's an authentic, high-engagement platform, including a single post with Flavor Flav that reached 306K views. Her network runs deep across women's sports — major life moments regularly draw support from fellow Olympians like Katie Ledecky and teammates across Team USA. Reach extends further through the 6-8 Sports and Steffens Sports websites and newsletters, sent to thousands of subscribers.

36.4K

FOLLOWERS

120K

ACCOUNTS REACHED

58%

FEMALE AUDIENCE

- MOTHERHOOD
- TRAVEL
- OLYMPICS
- HOME & LIFESTYLE
- TRAINING/COACHING
- WOMEN'S EMPOWERMENT



IN ACTION



ONE TEAM





GET IN TOUCH

LET'S WORK TOGETHER

Available for brand partnerships, sponsorships, speaking engagements, clinics, appearances, and business partnerships through 6-8 Sports and Steffens Sports. Conversationally fluent in Spanish — available for bilingual interviews and activations.

Email	msteffens93@gmail.com
Instagram	@maggie.steffens
Representation	American Group Management, LLC

BRAND PARTNERSHIPS

SPEAKING

APPEARANCES

CLINICS

BUSINESS PARTNERSHIPS

MENTORSHIP/CONSULTING